

# Select the option that best suits your marketing budget

## **Tinnitus Today** magazine – Advertising Pricing Structure

Size	Width x Height	1x	3x
Inside Front Cover	7 ½” x 10”	\$3,750	\$3,375
Inside Back Cover	7 ½” x 10”	\$3,350	\$3,015
Back Cover (3/4)	7.375” x 7.25”	\$3,650	\$3,285
Full Page	7.375” x 9.5”	\$1,900	\$1,695
Full Page Bleed	8.5” x 10.875”	\$1,900	\$1,695
Half Page	7.375” x 4.625 ”	\$1,050	\$945
Quarter Page	3.6042” x 4.625”	\$650	\$585
Eighth Page	3.6042” x 2.1875”	\$450	\$405

### **Ad Submission**

Ads are due for review 45 days in advance of the issue date:

Summer Issue due May 1

Winter Issue due October 1

Spring Issue due February 1

### **Camera Ready Files**

*Tinnitus Today* accepts ads in the following formats:

PDF/JPEG/TIFF: High resolution, 300+ dpi, 150 line screen minimum

EPS: Please submit a .eps file for the digital version of the magazine

*Tinnitus Today* is printed using the CMYK color space – please convert all images & artwork to CMYK (RGB, LAB, & ICC colors will not print correctly)

Send electronic files to the *Tinnitus Today* editor at [editor@ata.org](mailto:editor@ata.org). For more information about *Tinnitus Today* or advertising, please call the ATA at 800-634-8978.